

WINSHUTTLE®

Your End-to-End Solution for PIM and Multi-Domain MDM

Winshuttle EnterWorks and Pivotree

The commerce environment is rapidly changing. To stay agile and grow, enterprises require a strong data foundation – including a powerful Master Data Management (MDM) hub and implementation expertise and support tailored for your unique needs.

As seasoned partners, Winshuttle and Pivotree deliver the end-to-end solution you need for Multi-domain MDM and Product Information Management (PIM). Our teams work seamlessly together to ensure your MDM or PIM application provides fast value and long-term ROI.

Leverage 20+ years of PIM/Multi-Domain MDM Knowledge, Hosting, Implementation, and Machine Learning Best Practices with Over 30 Joint Manufacturing Customers



Market Leading PIM

Delivering consistent brand experiences has never been easier. Create, manage, and share trusted, differentiated product data-at the speed the market demands.



Multi-Domain MDM

One powerful multi-domain data hub for endless uses. Create a single, governed source of truth for your strategic data assets across your systems.



MDM Mastery

From helping you scale your development team to optimizing workflow and UI design, Pivotree provides services to optimize your MDM and PIM for a true competitive advantage.



Comprehensive Support

Pivotree's live 24x7 support, white-glove service, configuration management support, integration capabilities, and advanced monitoring help you focus on your customers, not your technology.

Winshuttle Enterworks PIM

A flexible product content hub that enables you to compete and thrive in today's digital economy, across all your channels.

- Integrated Digital Asset Management (DAM) to store, manage, and share digital assets
- Automated workflow to work smarter and faster
- Intuitive drag-and-drop UI
- Configure, not code approach
- Print automation and portal technologies
- Extensive syndication capabilities including GDSN certification
- Support for multi-lingual, multi-country, and multi-cultural content
- Comprehensive data governance (data quality, stewardship, taxonomy, naming conventions, and more)

Winshuttle EnterWorks Multi-Domain MDM

Manage multiple domains of data and easily link objects to create dynamic virtual relationships.

- Domains for Product, Customer, Supplier, Asset, Reference, and more
- Flexible data model to master data relationships and rules between domains – no coding required
- Hierarchy modeling to create virtually any type of hierarchy, based on data relationships or user preferences
- Robust data quality, data stewardship, and data profiling tools
- Highly collaborative, rules-driven work flow and alerts to ensure data governance
- Multiple implementation architectures to meet your requirements: centralized, consolidated, coexistence, or hybrid

MDM Mastery, Every Step of the Way

Pivotree is your single resource and guide for EnterWorks implementation expertise, managed services, and support.

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Digital Strategy - Whether you're new to Winshuttle EnterWorks or have the platform in place, our strategic planning process aligns your business objectives with the platform's capabilities.



Architecture Planning - Our experienced consultants will properly architect your solution to suit your specific needs and strategy.



System Integration - We ensure your EnterWorks integrations are optimized to drive efficiency, customer experience, and ROI.

Application Training - Our certified consultants provide application training so your team has clearly defined roles and can ramp up quickly.



System Upgrade Support - We prepare your code and infrastructure for compatibility with software updates and the latest and greatest features.

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Platform Implementation - Leveraging expertise with companies of all sizes, Pivotree delivers tailor-made solutions that deliver results.

Learn more about how Pivotree and Winshuttle can meet all your data management needs and help you stay ahead of the competition.



www.pivotree.com



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